

# Your full-service partner for the flexible packaging megatrend

Break new ground in the field of refill packs, with us as a pioneer and key manufacturer at your side. With our passion and innovative spirit, we are your qualified partner and full-service provider for the development, manufacture and filling of liquids in sustainable refill packs from 1l to 20l.



### SERVICE & CONSULTING THROUGH KEY ACCOUNT MANAGEMENT

Personal support throughout the entire project and product life cycle, support in regulatory affairs, PIF compilation

#### **RESEARCH & DEVELOPMENT**

Manufacture of product samples, development of formulas in our in-house laboratory, extensive range of basic formulas, enabling a faster time-to-market

### **BULK PRODUCTION IN IN-HOUSE MIXING ROOMS**

Production of emulsions and liquids as bulk goods, maximum flexibility in batch size; option of small or medium purchase quantities (min. 500 pcs.)

#### **REFILLS**

Filling in bag-in-box (1.5 - 20l), refill pouches (1 - 3l)

### **ORDER COMPILATION & LOGISTICS**

Option of labelling and printing the pouches and boxes, individual order compilation & packaging



Our certificates:
IFS HPC
DIN EN ISO 13485
DIN EN ISO 22716 (cosmetics GMP)

## NEW: SUSTAINABLE REFILL PACKAGING

#### FOR COSMETICS AND HOUSEHOLD PRODUCTS

Vema's goal is to revolutionise the way in which cosmetics and household products are used and consumed. And we are doing so with refill packs combined with an airtight tap. This follows one of the major trends in the rapidly growing "flexible packaging" segment of the cosmetics and household sector. We are positioning ourselves as the first supplier on the market with this special innovative refill concept. For professional users and end customers alike, these refill packs offer a significantly higher level of convenience thanks to the innovative tap.

### BAG-IN-BOX

The environmentally friendly alternative to canisters

box made of cardboard with inner pouch for liquid

fill-in volume: 1.5 - 201



option of full-surface print on the box, MOQ 500 pcs. (large advertising space)

airtight Vitop tap

### REFILL POUCHES

With their tap, they are the environmentally friendly, hygienic alternative to single-use bottles and classic stand-up pouches

comfort grip

fill-in volume: 1-3l

stand-up pouch made of composite film, freestanding



option of full-surface print, MOQ 20,000 pcs. (large advertising space)

airtight Vitop tap

### Advantages

- durable: maximum storage life guaranteed, even after opening
- easy to use: tap turns easily to release the liquid; no need to turn the refill pack upside down
- **hygienic:** air cannot enter the pouch due to the airtight tap, preventing germ formation
- tried and tested: already widely used for food products, especially wine and juice
- **intelligently designed:** makes a striking impression at point of sale and in brand and product communication

### Sustainability

- · dramatic reduction of packaging waste
- lower CO<sub>2</sub> footprint in comparison to glass and plastic
- encourages recycling: B-I-B comprises 75% cardboard and 25% plastic; the box is recyclable

### Product categories



### Cosmetics

shower gel, body lotion, shampoo and conditioner, hand soap, foot care and cleansing



### Natural cosmetics

highly fluid, certified natural cosmetics in general



### Household

cleaning and care products, highly fluid concentrates





### **APPLICATIONS**

Our refill packs can be used in massage salons, gyms and spas, hotels, hospitals, care homes and old-people's homes, as well as hair-dressers', podiatrists' and in pharmacies. They are ideal for salon-size products (foot care and podiatry, hairdressers', physiotherapists etc). The refill packs are also intended for utility rooms, multiple-family units and multigenerational houses.

In the fields of **industry and trade**, the packs offer a sensible, practical alternative to many single-use packs. They are considerably more robust than other products, both when in use and during transportation and storage.

Profit from our many years of experience and assurance of quality. Together, we will find fast, flexible, pragmatic solutions for your needs.

We are always happy to advise you! From start-ups and influencers to strong, well-known global brands and retail chains. You want a product – we have the solution!

#### Address

Vema GmbH & Co. KG Portnerstraße 84 86356 Neusäß (Germany)

### Telephone

+49 821 460 53 00

### **Email**

info@vema net

### Web

www.vema.net

Part of the



